

## Innovation Thinking

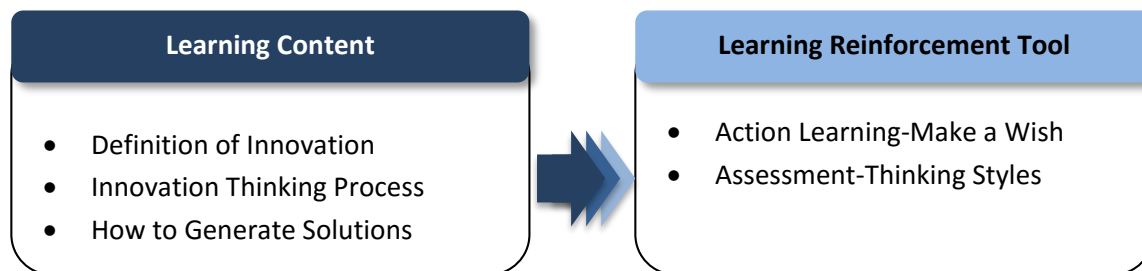
Innovation is the process of generating new and useful ideas. Innovation thinking requires looking inside and outside of an organization for examples of what is working right and determining strategies to repurpose the best ideas.

**Participants will learn how to apply innovation thinking in a variety of problem solving scenarios.**

### Program Outcomes

- Recognize innovation as a structured process
- Understand the innovation continuum
- Leverage different ways to spark creativity
- Use multiple strategies to generate the best ideas
- Channel thinking to focus on solutions

### Learning Process



**Program Length    4 Hours**

### Potential Applications

All or part of this course could be part of a solution to help organizations with the following:

- To spark innovative thinking for launching a new product, service or initiative
- For a group, department or individual that needs help thinking outside the box
- As part of an organizational change to generate more ideas throughout the workplace